

Carroll County Community Health Improvement Plan 2019 Evaluation Report



Prepared By: Carroll County General Health District

January 23, 2020

Summary

The 2019 Carroll County Community Health Improvement Plan Evaluation Report shows the progress with implementation of activities from the three health priority areas: 1) Mental Health and Addiction; 2) Maternal and Child Health with a focus on reducing risky behaviors; 3) Access to Care. Each work plan outlines the activity, lead agency responsible, evaluation measures, and the status/progress made in 2017, 2018, and 2019.

In 2019 revisions were made to the three priority work plans based on the 2018 Carroll County Health Improvement Plan Evaluation Report. These revisions resulted in many achievements being made in 2019 in each of the priority areas of the community health improvement plan.

Highlight achievements in 2019 include:

Priority One: Mental Health & Addiction

- Developed and distributed Carroll County Resource Guide which incorporated a list of local substance abuse and mental health resources for residents.
- Implementation of an Opiate Task Force coordinated through the ADAMHS Board.
- Established Drug Court at the Carroll County Courthouse.

Priority Two: Maternal and Child Health (Reducing Risky Behaviors)

- Carroll County was trained in the Responsible, Social, Values Program (RSVP) and this curriculum was implemented to 6th, 7th, and 8th grade students at Brown Local School District and Conotton Valley Union Local School District.
- Modify Objective 1.5 along with the Anticipated Product/Result to be more feasible.

Priority Three: Access to Care

- An Access to Care and prioritization ranking meeting was conducted on January 23rd, 2019 by Ohio University's Rural Health Institute. From this meeting a Carroll County Access to Care Report was developed and from this report a new Access to Care work plan was finalized in September 2019.
- The Access to Care Task Force actively met in 2019 compared to 2018.
- Contracts have been drafted for the Bridges to Wellness program, a Federally Qualified Health Center located at the health department, and a School Based Health Clinic at Carrollton Exempted Village School District. All three of these efforts will increase Access to Care for Carroll County residents.
- The Carroll County Resource Guide was completed and distributed providing a list of local health care services available to Carroll County Residents.

In addition to the success in 2019 there was one revision that was noted that will need to be modified in 2020.

Priority Two: Maternal and Child Health (Reducing Risky Behaviors)

- Modify Objective 1.5 along with the Anticipated Product/Result to be more feasible.

Next Steps:

It was determined that this was the only revision that was needed for 2020, especially since this is the last year of this Community Health Improvement Plan. A new Carroll County Community Health Improvement Plan will be developed in 2020 from the findings of the 2019 Carroll County Community Health Assessment. Implementation for the newly developed Carroll County Community Health Improvement Plan will begin in 2021.



Priority One: Mental Health & Addiction

Overall Goals:

- Increase data collection to assess substance abuse and suicidal behavior
- Reduce the availability of unused prescription/opiates
- Increase public awareness and knowledge of available resources regarding substance abuse
- Reduce unintentional drug overdoses
- Increase public awareness of resources available to promote mental wellbeing
- Increase public awareness and suicide prevention efforts to reduce suicide deaths

Target Goal #1: Increase data collection to assess substance abuse and suicidal behavior.

Action Plan

Objectives	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 1.1: By December 31 st , 2020, develop a list of sources from which substance abuse and suicidal behavior data can be collected.	12/31/2020	Identify all current data collection systems available for substance abuse and suicidal behaviors and compile into a list.	Carroll County General Health District Coalition for a Drug-Free Carroll County	Developed list of data collection systems.	In Progress: Data sources have been identified but it has been challenging to obtain data from these sources. CCGHD has access to EpiCenter which the data provided in this system is incomplete. Collecting data at the local level for substance abuse and suicidal behavior has been challenging due to not having a hospital in the county. Agencies are currently trying to work with law enforcement and

Original: July 2017

Revised: December 2019



					EMS to determine data available from dispatch/run sheets. No formal data list of collection systems has been developed at this time.
Objective 1.2: By February 28 th , 2020, Carroll County will develop a plan on ways to access resources and gather data for substance abuse and suicidal behavior.	02/28/2020	Utilize list of data collection systems to develop a plan on how to obtain access to identified resources and gather data specific for substance abuse and suicidal behavior among Carroll County residents.	Carroll County General Health District Coalition for a Drug-Free Carroll County ADAMHS Board	Developed plan on accessing resources and gathering data.	In progress: Identified to work with law enforcement and EMS to determine data available from dispatch/runs sheets. Also look into OARS and the number of narcotic prescription medications being prescribed is there an increase/decrease.
Objective 1.3: By December 31, 2020, obtain data on substance abuse and suicidal behavior for Carroll County.	12/31/2020	Collect data on at least a monthly to quarterly basis as described in the developed plan. Input data into an Excel database.	Carroll County General Health District Law Enforcement EMS	Data collected; data inputted into database.	Not started: Need to establish the data collection system process which has been the challenge to be able to collect the data and enter into a database for substance abuse & suicidal behavior.
Target Goal #2: Reduce the availability of unused prescription/opiates.					
Action Plan					

Original: July 2017

Revised: December 2019



Objectives	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
<p>Objective 2.1: By December 31st, 2018, increase drug take back collection days by 1 in Carroll County.</p>	<p>12/31/2018</p>	<p>Identify all current drug take back collection events by 12/31/2017 and establish 1 new drug take back day in Carroll County.</p>	<p>Carroll County General Health District Coalition for a Drug-Free Carroll County Law Enforcement</p>	<p>1 new drug take back day event.</p>	<p>COMPLETED: There are now 3 drug take back days being offered in the county a year. Before there were 2 which were during the National Drug Take Back Days in April & October through the Carroll County Sheriff's Office. The health department has partnered with the Carroll County Sheriff's Office to conduct a drug take back day during their Drive-Thru Flu Clinic event which is also held the beginning of October and has been successful in residents utilizing this event to dispose of their prescription medications.</p>
<p>Objective 2.2: By June 30th, 2018, a media campaign will be identified or developed</p>	<p>06/30/2018</p>	<p>Research drug disposal media campaigns already developed and /or</p>	<p>Carroll County General Health District</p>	<p>Safe disposal of prescriptions and non-prescription medications</p>	<p>COMPLETED & Ongoing: The Carroll County Personal and Family Counseling</p>

Original: July 2017

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<p>focusing on educating Carroll County residents on safe disposal of prescription and non-prescription medications.</p>		<p>develop safe drug disposal materials specific for Carroll County.</p>	<p>Coalition for a Drug-Free Carroll County ADAMHS Board</p>	<p>media campaign developed.</p>	<p>Services along with Coalition for a Drug-Free Carroll County has taken the lead on this activity. They developed a media campaign & education materials on safe disposal of prescription medications for their DeTerra Bag drug deactivation program.</p>
<p>Objective 2.3: By December 31, 2018, a media campaign for safe disposal of prescription and non-prescription medications will be implemented in Carroll County.</p>	<p>12/31/2018</p>	<p>Coordinate the media campaign for safe disposal of prescription and non-prescription medications with all identified media outlets. Disseminate all developed media materials to identified locations.</p>	<p>Carroll County General Health District Coalition for a Drug-Free Carroll County ADAMHS Board</p>	<p>Media campaign for safe disposal of prescription and non-prescription medications implemented; and # of people reached.</p>	<p>COMPLETED & Ongoing: The Carroll County Personal and Family Counseling Services along with Coalition for a Drug-Free Carroll County has taken the lead on this activity. They implemented a media campaign & education materials on safe disposal of prescription medications for their DeTerra Bag drug deactivation program. The Deterra Bag's have been provided to community agencies</p>

Original: July 2017

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					and distributed at events along with how to use the Deterra Bag. Press releases have also been published in local newspapers providing residents information on the Deterra Bag program and how to safely dispose of drugs.
Target Goal #3: Increase public awareness and knowledge of available resources regarding substance abuse					
Action Plan					
Objectives	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 3.1: By December 31 st , 2017, identify all available substance abuse resources for Carroll County residents.	12/31/2017	Identify all current substance abuse resources for Carroll County residents and compile into a list.	Carroll County General Health District Coalition for a Drug-Free Carroll County ADAMHS Board	Substance abuse resource list developed.	COMPLETED: A Carroll County Resource Guide was developed which a list of local substance abuse resources is outlined in the resource guide.
Objective 3.2: By September 30, 2019 Carroll County will develop a plan on ways to disseminate the list of substance abuse resources.	09/30/2019	Identify target locations and develop a plan on how the information will be distributed in Carroll County.	Carroll County General Health District Coalition for a Drug-Free Carroll County ADAMHS Board	Plan for distribution developed.	COMPLETED: The Carroll County Resource Guide was published and printed and copies were provided to local community agencies & businesses to distribute to

Original: July 2017

Revised: December 2019



					clients/customers. The Resource Guide was also formatted into an electronic hyperlinked version and provided to local community agencies to post on their websites and social media.
Objective 3.3: By December 31, 2019, Carroll County will distribute the list of substance abuse resources according to the plan developed.	12/31/2019	Distribute resource list at identified locations and according to developed plan.	Carroll County General Health District Coalition for a Drug-Free Carroll County ADAMHS Board	Substance abuse resource list distributed; # of people reached.	COMPLETED: The Carroll County Resource Guide was published and printed and 3,000 copies were provided to local community agencies & businesses to distribute to clients/customers. The Resource Guide was also formatted into an electronic hyperlinked version and provided through email to local community agencies to post on their websites and social media.
Target Goal #4: Reduce unintentional drug overdoses in Carroll County.					
Action Plan					

Original: July 2017

Revised: December 2019



Objectives	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 4.1: By December 31st, 2020, collect data regarding deaths that occurred in Carroll County due to a drug overdose.	12/31/2020	Collect data on deaths that occurred in Carroll County due to a drug overdose.	Carroll County General Health District Law Enforcement	Data collected for deaths in Carroll County due to a drug overdose.	In Progress: 2017- 3 drug overdose deaths; 2018- 6 drug overdose deaths.
Objective 4.2: By March 31 st , 2018, drug overdose data will be analyzed and a priority population will be identified for prevention efforts.	03/31/2018	Analyze data and identify priority target population for prevention efforts.	Carroll County General Health District	Priority target population identified.	Completed: The targeted population identified was residents between the age of 18-45.
Objective 4.3: By June 30 th , 2020, Carroll County will develop a plan to reduce drug overdoses in Carroll County.	06/30/2020	Develop a plan to reduce drug overdoses within the target population.	Carroll County General Health District	Plan developed to reduce drug overdoses.	In Progress: Ideas/plans included Promoting & implementing a drug disposal program, Vivitrol program w/ ADAMHS board (limited), Monitoring & supplying Narcan kits for first responders. Development of an Opiate Task Force.
Objective 4.4: By December 31 st , 2020, the plan to reduce drug overdoses will be	12/31/2020	Implement activities to reduce drug overdoses.	Carroll County General Health District	Activities to reduce drug overdoses implemented.	In Progress & Ongoing: Activities currently being implemented a drug

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implemented in Carroll County.					disposal program, Vivitrol program w/ ADAMHS board & jail, Narcan kits provided for first responders. Development of an Opiate Task Force. Established Drug Court in Carroll County.
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Target Goal #5: Increase public awareness of resources available to promote mental wellbeing

Action Plan					
Objectives	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 5.1: By December 31 st , 2017, identify all mental health resources and tools available for Carroll County residents.	12/31/2017	Identify all current mental health resources and tools available for Carroll County residents and compile into a list.	Carroll County General Health District FCFC YRBS Committee	Mental health resource and tool list developed.	COMPLETED: A Carroll County Resource Guide was developed which a list of mental health resources is outlined in the resource guide.
Objective 5.2: By September 30, 2019 Carroll County will develop a plan on ways to disseminate the list of mental health resources and tools.	09/30/2019	Identify target locations and develop a plan on how the information will be distributed in Carroll County.	Carroll County General Health District FCFC YRBS Committee Coalition for a Drug-Free Carroll County ADAMHS Board	Plan for distribution developed.	COMPLETED: The Carroll County Resource Guide was published and printed and copies were provided to local community agencies & businesses to distribute to clients/customers.

Original: July 2017

Revised: December 2019



					The Resource Guide was also formatted into an electronic hyperlinked version and provided to local community agencies to post on their websites and social media.
Objective 5.3: By December 31, 2019, Carroll County will distribute the list of mental health resources and tools according to the plan developed.	12/31/2019	Distribute resource list at identified locations and according to developed plan.	Carroll County General Health District FCFC YRBS Committee	Mental health resource list distributed; # of people reached.	COMPLETED: The Carroll County Resource Guide was published and printed and 3,000 copies were provided to local community agencies & businesses to distribute to clients/customers. The Resource Guide was also formatted into an electronic hyperlinked version and provided through email to local community agencies to post on their websites and social media.
Target Goal #6: Increase public awareness and suicide prevention efforts to reduce suicide deaths					
Action Plan					

Original: July 2017
Revised: December 2019



Objectives	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 6.1: By December 31st, 2020 collect data regarding deaths that occurred in Carroll County by suicide.	12/31/2020	Collect data on deaths that occurred by suicide in Carroll County.	Carroll County General Health District Law Enforcement FCFC YRBS Committee	Suicide death data collected.	In Progress: 2017- 3 suicide deaths; 2018- 3 suicide deaths.
Objective 6.2: By March 31 st , 2018, death by suicide data will be analyzed and a priority population will be identified for suicide prevention efforts.	03/31/2018	Analyze data and identify priority target population for suicide prevention efforts.	Carroll County General Health District FCFC YRBS Committee	Priority population for suicide prevention efforts identified.	Completed: Male population from late 20's through early 60's.
Objective 6.3: By June 30 th , 2020, Carroll County will develop a plan for suicide prevention efforts in Carroll County.	06/30/2020	Develop a plan for target population to reduce suicide deaths.	Carroll County General Health District FCFC YRBS Committee	Suicide prevention plan developed.	In Progress & Ongoing: The educational committee with Carroll County Family Children First Council has taken the lead on this for media campaign to reduce stigma. Seize the Awkward was a media campaign that was being looked into. The OHMAS has communicated that there is supposed to be media campaign on mental health stigma reduction developed

Original: July 2017

Revised: December 2019



CARROLL COUNTY
GENERAL HEALTH DISTRICT

					and provided across the state to all counties to utilize. The committee is still waiting to hear from the state before moving forward.
Objective 6.4: By December 31 st , 2020, the suicide prevention plan will be implemented in Carroll County.	12/31/2020	Implement activities outlined in the suicide prevention plan.	Carroll County General Health District FCFC YRBS Committee	Suicide prevention activities implemented.	In Progress: On hold until the media campaign is released from the state.

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**Priority Two: Maternal and Child Health (Reducing Risky Behaviors)
Action Plan**

Overall Goals:

- Increase social media education and awareness
- Reduce food insecurity and increase physical activity programs
- Increase sexual health knowledge among Carroll County youth
- Educate Carroll County residents about the importance of prenatal care
- Reduce unintentional injuries

Target Goal #1: Increase social media education and awareness.

Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 1.1: By December 31 st , 2017, a social media gap analysis will be completed and a target audience will be identified for education.	12/31/2017	Develop and implement a social media survey to Carroll County residents to determine social media use within households.	Carroll County General Health District FCFC YRBS Committee	Identified target audience for Carroll County to receive social media education.	COMPLETED: Social media gap analysis was completed with parents in August 2017 at the Safe Kids Back to School Event and Carrollton Schools tablet distribution day. Parents not interested in receiving any education on social media. Students all ages identified as target audience.
Objective 1.2: By March 31, 2018, identify a social media education course that	03/31/2018	Research evidence-based social media education resources or curriculums, and identify materials	FCFC YRBS Committee	Identified evidence-based social media education materials and/or curriculum.	COMPLETED: Identified education materials & pledges to disseminate at Carroll County schools.

Developed: July 2017

Revised: December 2019



includes techniques for safety blocks.		and/or curriculum that could be implemented in Carroll County.			Identified a professional public speaker to present to the student body social media/internet safety.
Objective 1.3: By June 30, 2018, identify how course and/or education will be completed.	06/30/2018	Research and discuss established events and activities to implement social media course and/or education. Discuss other avenues (online, develop event) that may be beneficial to implement social media course and/or education.	FCFC YRBS Committee	Method established on how the social media course and/or education will be implemented in Carroll County.	Completed: Identified the dissemination of materials at school, posting on school websites/social media. Presentation to student body on social media.
Target Goal #1: Increase social media education and awareness.					
Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 1.4: By August 31, 2020, implementation of social media course and/or education at a minimum of 2 events.	08/31/2020	Prepare, promote, and/or implement social media course and/or education using established method to Carroll County residents.	Carroll County General Health District Carroll County School Districts FCFC YRBS Committee	Implemented social media course and/or education.	Completed & In Progress: Ongoing dissemination of social media safety at community events by CCGHD. Working on getting social media educational materials distributed to the schools. Contact made with identified

Developed: July 2017
Revised: December 2019



					speaker waiting for a response.
Objective 1.5: By December 31, 2020, evaluate effectiveness of social media course and/or education.	12/31/2020	Analyze the pre-and post surveys and develop a report to show effectiveness of social media course and/or education.	FCFC YRBS Committee Carroll County General Health District	Completed report showing effectiveness of social media course and/or education that was implemented.	Not Started: Need to identify how to evaluate effectiveness of educational materials distributed. This activity & evaluation measure may need modified in 2020.
Target Goal #2: Reduce food insecurity and increase physical activity programs.					
Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 2.1: By December 31 st , 2017, identify all existing evidence-based nutrition education and physical activity programs available in Carroll County.	12/31/2017	Develop a list of all current evidence-based nutrition education and physical activity programs available in Carroll County.	FCFC YRBS Committee Carroll County General Health District	Developed list of all evidence-based nutrition education and physical activity programs.	COMPLETED in 2017: A compiled list of EB Nutrition & Physical Activity programs was developed.
Target Goal #2: Reduce food insecurity and increase physical activity programs.					
Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 2.2: By January 31 st , 2018, obtain baseline data on # of Carroll County residents participating in an evidence-based	01/31/2018	Contact each nutrition education program from developed list to determine how many people participated in each of the nutrition	Carroll County General Health District FCFC YRBS Committee	Baseline data determined.	COMPLETED: This was difficult to determine the number of residents participating in nutrition education programs. Modified

Developed: July 2017

Revised: December 2019



<p>nutrition education program.</p>		<p>education programs in 2017 to achieve baseline data.</p>			<p>this to monitor the number of programs being offered in the county to sustain nutrition programs and/or increase nutrition programs. Identified baseline for number of nutrition programs being implemented as of 1/31/2018 is 11.</p>
<p>Objective 2.3: By January 31st, 2018, obtain baseline data on # of Carroll County residents participating in a physical activity program and/or event.</p>	<p>01/31/2018</p>	<p>Contact each physical activity program from developed list to determine how many people participated in each of the physical activity programs in 2017 to achieve baseline data.</p>	<p>Carroll County General Health District FCFC YRBS Committee</p>	<p>Baseline data determined.</p>	<p>COMPLETED: This was difficult to determine the number of residents participating in physical activity programs. Modified this to monitor the number of programs being offered in the county to sustain physical activity programs and/or increase the number of physical activity programs. Identified baseline for number of physical activity programs being implemented as of 1/31/2018 is 13.</p>

Developed: July 2017
Revised: December 2019



<p>Objective 2.4: By December 31st, 2020, Carroll County will increase the # of evidence-based nutrition education programs by 2 from baseline data.</p>	<p>12/31/2020</p>	<p>Maintain and modify evidence-based nutrition education program list implemented in Carroll County on a quarterly basis. This will capture any new or non-existing programs. Collect data on the number of people participating in an evidence-based nutrition education program on a quarterly basis.</p>	<p>FCFC YRBS Committee Carroll County General Health District</p>	<p>Sustain or increase evidence-based nutrition education programs being offered in Carroll County from baseline data.</p>	<p>In Progress: As of 12/31/2019 there are now 9 known nutrition programs being offered in Carroll County. A decrease by 2 nutrition education programs due to funding cuts have affected Carroll County. Grants focused on reducing food desert areas have been actively researched and applied for by Carroll County agencies but at this time has been unsuccessful in receiving funding.</p>
<p>Target Goal #2: Reduce food insecurity and increase physical activity programs.</p>					
Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
<p>Objective 2.5: By December 31st, 2020, Carroll County will increase the # of physical activity programs by 2 from baseline data.</p>	<p>12/31/2020</p>	<p>Maintain and modify physical activity program list implemented in Carroll County on a quarterly basis. This will capture any new or non-existing programs.</p>	<p>FCFC YRBS Committee Carroll County General Health District</p>	<p>Sustain or increase evidence-based physical activity programs being offered in Carroll County from baseline data.</p>	<p>In Progress: As of 12/31/2019 there are now 14 known physical activity programs being offered in Carroll County. Currently there has been an increase by 1 physical</p>

Developed: July 2017
Revised: December 2019



		Collect data on the number of people participating in a physical activity program on a quarterly basis.			activity program. Grants focused on increasing policies/practices to support physical activity have been actively researched and applied for by Carroll County agencies but at this time has been unsuccessful in receiving funding.
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Target Goal #3: Increase sexual health knowledge among Carroll County youth.

Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 3.1: By December 31 st , 2017, identify evidence-based sex education curriculums.	12/31/2017	Research evidence-based sex education curriculums available. Review and identify an evidence-based sex education curriculum that could be implemented in Carroll County.	FCFC YRBS Committee Carroll County General Health District	Identified evidence-based sex education curriculum.	COMPLETED: This was completed in 2018. Many different curriculums were looked at, but the group identified the Responsible, Social, Values, Program (RSVP) as the evidence-based curriculum to look to implement in Carroll County Schools.

Target Goal #3: Increase sexual health knowledge among Carroll County youth.

Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
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Developed: July 2017
Revised: December 2019



<p>Objective 3.2: By June 30th, 2018, identify how evidence-based sex education curriculum will be implemented for Carroll County youth.</p>	<p>06/30/2018</p>	<p>Research and discuss established events and activities to implement sex education course and/or education. Discuss other avenues (online, develop event, schools) that may be beneficial to implement sex education curriculum.</p>	<p>Carroll County General Health District FCFC YRBS Committee</p>	<p>Method established on how the evidence-based sex education curriculum will be implemented in Carroll County.</p>	<p>COMPLETED: This was completed in 2018. The RSVP curriculum would be implemented in the 6th, 7th, & 8th grade classrooms at all Carroll County Schools.</p>
<p>Objective 3.3: By June 30th, 2020, a sex education media campaign will be identified and/or developed for Carroll County youth.</p>	<p>06/30/2020</p>	<p>Research sex education media campaigns already developed. Develop sex education media materials specific for Carroll County.</p>	<p>Carroll County General Health District FCFC YRBS Committee</p>	<p>Sex education media campaign developed.</p>	<p>In progress: A media campaign has not been developed at this time.</p>
<p>Objective 3.4: By December 31st, 2020, 1 evidence-based sex education curriculum will be implemented for Carroll County youth.</p>	<p>12/31/2020</p>	<p>Coordinate the implementation of the evidence-based sex education curriculum with all entities from the identified method.</p>	<p>FCFC YRBS Committee Carroll County General Health District</p>	<p>1 evidence-based sex education curriculum implemented.</p>	<p>COMPLETED & In Progress: Training for the RSVP was completed in January 2019 and was implemented in Brown Local & Conotton Valley Local Schools in May 2019. Training was completed again on the RSVP curriculum</p>

Developed: July 2017
Revised: December 2019



					in November 2019. Carroll County Schools are being scheduled for January-May 2020 to implement the curriculum.
Objective 3.5: By December 31 st , 2020, a sex education media campaign will be implemented for Carroll County youth.	12/31/2020	Coordinate the implementation of the sex education media campaign with all identified media outlets. Disseminate all sex education media materials to identified locations.	FCFC YRBS Committee Carroll County General Health District	Sex education media campaign implemented; and # of people reached.	Not started: Need to develop/identify media campaign.
Target Goal #4: Educate Carroll County residents about the importance of prenatal care					
Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 4.1: By June 30 th , 2020, a media campaign will be identified and/or developed focusing on educating Carroll County residents on the importance of prenatal care.	06/30/2020	Research prenatal care media campaigns already developed. Develop prenatal care media materials specific for Carroll County.	Carroll County General Health District FCFC YRBS Committee	Prenatal care media campaign developed.	In progress: The CCGHD through their reproductive health is working on this activity.
Objective 4.2: By December 31 st , 2020, a prenatal care media campaign will be	12/31/2020	Coordinate the implementation of the prenatal care media campaign with	FCFC YRBS Committee	Prenatal care media campaign implemented; and # of people reached.	Not started: To be completed once the media campaign is developed.

Developed: July 2017

Revised: December 2019



implemented in Carroll County.		all identified media outlets. Disseminate all prenatal care media materials to identified locations.	Carroll County General Health District		
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Target Goal #5: Reduce unintentional injuries.

Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 5.1: By December 31 st , 2017, identify all existing evidence-based injury prevention programs available in Carroll County.	12/31/2017	Develop a list of all current evidence-based injury prevention programs available in Carroll County.	FCFC YRBS Committee Carroll County General Health District Safe Kids Carroll County Safe Communities Carroll County	Developed list of all evidence-based injury prevention programs.	COMPLETED in 2017: A compiled list of EB injury prevention programs was developed.

Target Goal #5: Reduce unintentional injuries.

Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 5.2: By January 31 st , 2018, obtain baseline data on # of Carroll County residents participating in an evidence-based injury prevention program.	01/31/2018	Contact each injury prevention program from developed list to determine how many people participated in each of the injury prevention programs in 2017 to achieve baseline data.	Carroll County General Health District FCFC YRBS Committee Safe Kids Carroll County Safe Communities Carroll County	Baseline data determined.	COMPLETED: This was difficult to determine the number of residents participating in injury prevention programs. Modified this to monitor the number of programs being offered in the county to sustain injury prevention programs and/or increase injury

Developed: July 2017

Revised: December 2019



					prevention programs. Identified baseline for number of injury prevention programs being implemented as of 1/31/2018 is 4.
Objective 5.3: By March 31 st , 2018, a media campaign will be identified and/or developed focusing on safe sleep.	03/31/2018	Research safe sleep media campaigns already developed. Develop safe sleep media materials specific for Carroll County.	Carroll County General Health District FCFC YRBS Committee	Safe sleep media campaign developed.	COMPLETED: Safe Sleep materials being used were either developed by the Ohio Department of Health or CDC.
Objective 5.4: By December 31 st , 2020, Carroll County will increase the # evidence-based injury prevention program by 2 from baseline data.	12/31/2020	Maintain and modify evidence-based injury prevention program list implemented in Carroll County on a quarterly basis. This will capture any new or non-existing programs. Collect data on the number of people participating in an evidence-based injury prevention program on a quarterly basis.	FCFC YRBS Committee Carroll County General Health District Safe Kids Carroll County Safe Communities Carroll County	Sustain or increase evidence-based injury prevention programs being offered in Carroll County from baseline data.	In Progress: As of 12/31/2019 there are still 4 known injury prevention programs being offered in Carroll County. Currently Carroll County has been able to sustain injury prevention programming.
Target Goal #5: Reduce unintentional injuries.					
Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress

Developed: July 2017
Revised: December 2019



<p>Objective 5.5: By December 31st, 2020, a safe sleep media campaign will be implemented in Carroll County.</p>	<p>12/31/2020</p>	<p>Coordinate the implementation of the safe sleep media campaign with all identified media outlets. Disseminate all safe sleep media materials to identified locations.</p>	<p>FCFC YRBS Committee Carroll County General Health District</p>	<p>Safe sleep media campaign implemented; and # of people reached.</p>	<p>In Progress: Data needs to be collected on the number of people reached through the safe sleep media campaign.</p>
<p>Objective 5.6: By December 31st, 2018, the 2017 Carroll County Childhood Injury Report will be developed.</p>	<p>12/31/2018</p>	<p>Data will be obtained from urgent cares and surrounding county hospitals for 17 and under. All data received will be analyzed and compiled into a report comparing data from previous year child injury report.</p>	<p>Carroll County General Health District Safe Kids Carroll County</p>	<p>2017 Carroll County Childhood Injury Report completed; reduced childhood injuries.</p>	<p>COMPLETED & N/A Any longer: In 2018 the 2016 Carroll County Child Injury Report was finalized. Unfortunately due to the change in ICD-10 coding neighboring hospitals are no longer able to provide or capture the data in the format needed to be able to analyze the data and develop a report.</p>

Developed: July 2017
Revised: December 2019



Priority Three: Access to Care

Overall Goals:

- Increase knowledge of Medicaid Managed Care among healthcare providers
- Increase public awareness on the Prescription Assistance Network (PAN) program
- Educate Carroll County residents on the importance of having a primary care physician

Target Goal #1: Increase knowledge of Medicaid Managed Care among healthcare providers.

Action Plan

Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 1.1: By March 31 st , 2018, survey Carroll County healthcare providers about Medicaid Managed Care.	03/31/2018	Create survey for healthcare providers on Medicaid Managed Care. Distribute survey to healthcare providers in Carroll County.	Carroll County General Health District Carroll County DJFS	Surveys completed by healthcare providers on Medicaid Managed Care.	See updated work plan that was developed in 2019.
Objective 1.2: By May 31 st , 2018, Carroll County will analyze the responses from the healthcare provider survey on Medicaid Managed Care.	05/31/2018	Analyze survey responses from Medicaid Managed Care survey among healthcare providers. Complete a summary of the responses.	Carroll County General Health District Carroll County DJFS	Survey analyzed; and summary developed.	See updated work plan that was developed in 2019.
Objective 1.3: By July 31 st , 2018, develop a Medicaid Managed Care education plan for healthcare providers based on survey results.	07/31/2018	Utilize survey results to develop a Medicaid Managed Care education plan to present to healthcare providers.	Carroll County General Health District Carroll County DJFS	Medicaid Managed Care education plan developed.	See updated work plan that was developed in 2019.
Objective 1.4: By December 31 st , 2018, implement Medicaid	12/31/2018	Contact local healthcare providers to schedule meetings	Carroll County General Health District	# of completed presentations with healthcare providers;	See updated work plan that was developed in 2019.

Original: July 2017

See Revised Work Plan: September 2019



Managed Care education plan among healthcare providers in Carroll County.		to present education plan on Medicaid Managed Care.	Carroll County DJFS	increase in Medicaid Managed Care plans accepted by local healthcare providers.	
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Target Goal #2: Increase public awareness on the Prescription Assistance Network (PAN) program

Action Plan

Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 2.1: By January 31 st , 2018, establish baseline data for usage of the PAN program in Carroll County.	01/31/2018	Collect data on usage of the PAN in Carroll County for 2017.	Carroll County General Health District	2017 PAN data collected.	See updated work plan that was developed in 2019.
Objective 2.2: By March 31 st , 2018, develop a plan to increase awareness of the PAN program in Carroll County.	03/31/2018	Develop a plan to increase awareness on the PAN program.	Carroll County General Health District	PAN awareness plan developed.	See updated work plan that was developed in 2019.
Objective 2.3: By December 31 st , 2018, implement PAN awareness plan.	12/31/2018	Implement activities outlined in developed plan to increase awareness of PAN program.	Carroll County General Health District	Increase in residents utilizing PAN.	See updated work plan that was developed in 2019.

Target Goal #3: Educate Carroll County residents on the importance of having a primary care physician

Action Plan

Objective	Target Date	Activities/Strategies	Lead Organization/Person	Anticipated Product or Result	Progress
Objective 3.1: By March 31 st , 2018, identify current primary	03/31/2018	Collect data on # of primary physicians accepting new	Carroll County General Health District	Local primary physicians accepting new patients identified.	See updated work plan that was developed in 2019.

Original: July 2017

See Revised Work Plan: September 2019



CARROLL COUNTY
GENERAL HEALTH DISTRICT

physicians in Carroll County accepting new patients.		patients in Carroll County.			
Objective 3.2: By June 30 th , 2018, develop an education plan describing benefits of obtaining a primary care physician.	06/30/2018	Develop an educational plan that lists the benefits of having a PCP. Utilize survey results to determine if promotion of local PCP's should be incorporated into education plan.	Carroll County General Health District	Primary Care Physician education plan developed.	See updated work plan that was developed in 2019.
Objective 3.3: By December 31 st , 2018, implement PCP education plan in Carroll County.	12/31/2018	Implement activities outlined in PCP education plan.	Carroll County General Health District	# of Carroll County residents reached through PCP education activities.	See updated work plan that was developed in 2019.

Original: July 2017

See Revised Work Plan: September 2019

Priority Area #1 Increase Access to Healthcare

Goal 1.0	To increase access to healthcare services available in Carroll County				
Objective 1.0	The number of people receiving health care services will increase by ____% by December 2020.				
Strategies	Action Steps	Timeframe	Position Responsible	Evaluation Measure	Status/Progress
1.1 Obtain a Federally Qualified Healthcare Center (FQHC)	<ul style="list-style-type: none"> Partner with Tuscarawas County FQHC to write for Federal expansion grant Bring PCP and Dental services to CC through partnership with Community Mental Health 	Spring 2019 Roll out January 2020 January 2020	Executive Director (ED) Community Mental Health ED CMH DON CCGHD	Grant is secured Contract with CMH in place	In Progress: Currently working on a contract with CMH.
1.2 Work with Schools to provide School Based Health Centers	<ul style="list-style-type: none"> Connect with School Superintendents regarding the evidence-based services Work with community partners to develop the school-based health center program 	January-April 2020	Health Commissioner DON	Contracts executed between schools and service providers	In Progress: Currently working on a contract with Carrollton Exempted Village School District.
1.3 Promote services currently available	<ul style="list-style-type: none"> Develop a current Resource guide Widely distribute the hard copies of the resource guide and share electronic version 	Fall 2019	DON CCGHD	Resource guide is complete 3,000 copies are distributed and tracked	COMPLETED: Carroll County Resource Guide has been completed and 3,000 copies have been distributed to local community agencies & businesses.
1.4 Barriers to accessing healthcare services will be assessed	<ul style="list-style-type: none"> Identify barriers through Community Health Assessment (CHA) Secure contract with CHA firm Conduct focus groups for deeper understanding 	Fall 2019 August 2019 October/November 2019	CCGHD Leadership CMOR	CHA is completed Analysis and CHA Report shared	In Progress: The 2019 CHA was completed. Data is being analyzed and compiled into report.

<p>1.5 Services provided are monitored by all providers</p>	<ul style="list-style-type: none"> • Develop a system to routinely track services provided across the healthcare system <ul style="list-style-type: none"> ○ Quarterly reporting of number of clients served ○ Monitor outcomes 	<p>Summer 2020</p>	<p>Access to Care Coalition CCGHD DON lead</p>	<p>A tracking system is developed</p> <p>Coalition members participate in the system</p> <p>Outcomes are tracked</p>	<p>Not Started: Access to Care Coalition will discuss the tracking system in Spring 2020.</p>
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Priority # 2 Establish Medical Homes

Goal 2.0	To develop systems that link residents to a Medical Home				
Objective 2.0	The percentage of residents having a Medical Home will increase ___ % by December 2020				
Strategies	Action Steps	Timeframe	Position Responsible	Evaluation Measure	Status/Progress
2.1 Partner with Bridges to Wellness (Community HUB)	<ul style="list-style-type: none"> Present the Community HUB model to community partners Secure contract with Bridges to Wellness to be a Community Care Organization (CCA) Hire a Community Health Worker Identify if other partners will become CCA 	Summer 2019 October 2019 January 2020 On-going	DON CCGHD & Coordinator for Bridges to Wellness All Access to Care Coalition	CCA Contracts are executed CHW are getting referrals and seeing clients	In Progress: MOU with Bridges to Wellness is signed; currently working on contract.
2. 2 Work with Mercy Stat Care for client linkages	<ul style="list-style-type: none"> Develop referral system for clients seen in Stat Care without Medical Homes CHW help secure Medical Homes (FQHC) from the Stat Care Referrals Monitor the number of referrals and the number of successful linkages 	Spring 2020 Spring 2020 Summer 2020	Bridges to Wellness DON CCGHD Bridges to Wellness Coordinator	Number of referrals from Mercy Stat Care for clients without Medical Homes	Not Started: Once the Bridges to Wellness contract is executed Feb/Mar 2020 Carroll County Coordinator will assist in developing a referral system.
2.3 Educate community partners regarding the FQHC Services and Bridges to Wellness	<ul style="list-style-type: none"> Provide presentations to traditional partners through Access to Care meetings Provide outreach speaking events to non-traditional partners (service organizations, clubs) 	Once systems are in place Spring 2020 Summer 2020 On-going	ED CMH Bridges to Wellness All Access to Care Coalition Members	Increase referrals from community partners for their clients without a medical home Increase utilization from the public of services	Not Started: Once FQHC and Bridges to Wellness contracts are executed Feb/Mar 2020 outreach on these programs can begin.